

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

Bernard Kaplan
Kaplan Public Relations
(713) 784-1077

BUILDERS SELECTED FOR IMPERIAL SUGAR LAND'S FIRST NEIGHBORHOODS

SUGAR LAND, TX – Just weeks after announcing plans for its first neighborhoods, the master-planned community of Imperial Sugar Land has selected four award-winning homebuilders for its new patio homes and townhomes, both of which are expected to be available for sale by the end of 2013 with models open in the Spring of 2014.

Sitterle Homes, Darling Homes and Partners in Building will build Imperial Sugar Land's new patio homes, 116 residences ranging from 1,800 – 3,000 square feet with a limited number in the gated, waterfront neighborhood of Quiet Cove.

Priced from the \$300s to the \$700s, the patio homes with garden yards present a lifestyle option for active empty nesters and young professionals looking for a single-story, low-maintenance home ideal for entertaining. Gourmet kitchens, spa baths and second-floor bonus room options for a game room or guest room also are available along with attached, two-car garages.

“The patio home is a lifestyle home,” explains Steve Von Hofe, partner of Sitterle Homes. “It’s ideal for those who want to spend their time at home without the headaches and hassles of maintaining a home.”

Trendmaker Homes, a long-standing builder of townhomes in the Houston area, is slated to build 27 single and two-story townhomes in Imperial Sugar Land priced from the \$XXXs to the \$XXXs with homes facing Imperial Boulevard, one of the community’s signature tree-lined boulevards. Each of the townhome floor plans, ranging in size from 1,800 – 2,600 square feet,

will offer open dining, kitchen and family room settings in one space, a big selling point for empty-nesters as well as young professionals, says Will Holder, president of Trendmaker Homes.

“The Imperial lifestyle with nearby shopping, dining and general conveniences is perfect for the townhome buyer,” adds Holder.

Imperial’s new townhomes also will offer three-car detached garages accessible from behind the homes to create a pleasing street scene.

Located at Highway 6 and Highway 90A, the master-planned community of Imperial is the largest remaining development opportunity in Sugar Land incorporating retail, residential, entertainment and office to create a premier destination to live, work, shop and play. The 716-acre master-planned community is home to a weekly Farmer’s Market and Constellation Field, home of the Sugar Land Skeeters.

Details about each builder and more information on Imperial Sugar Land can be found at www.imperialsugarland.com or “like” the community on Facebook at www.facebook.com/imperialsugarland.

About Imperial

Located 18 miles southwest of Houston, Imperial Sugar Land consists of 716 acres representing the largest remaining development opportunity in Sugar Land, Texas. Imperial Sugar Company, the oldest continuously operating business in the State of Texas, processed sugar on the site for more than 160 years.